



Topics Monthly 

Space2.0 scenario for Locast Civic Media

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by [Gerrit Visser](#)

The [Mobile Experience Lab](#) at the Massachusetts Institute of Technology focuses on creative and radical designs to recapture connections between people, information, and physical places, using cutting-edge information technology to improve peoples' lives through meaningful experiences.

Their [Locast Civic Media](#) project is a mobile & web platform to engage citizenship in the process of collecting, reporting and disseminating news and information related to the urban environment.

Locast Civic Media is an innovative platform for sharing and discovering location-based user-generated videos and production quality multimedia content provided by RAI TV. It consists of a combination of mobile and wearable computing elements supported by a distributed Web application. Content gathered from RAI TV's historical archives and user-generated media are linked to physical locations in Venice in order to be accessible to all those visiting the space.

The project focuses on the uniqueness of the Italian cities' heritage superimposing a layer that corresponds to the shared media-based memory of the recent Italian past: the RAI Archives. By taking advantage of the interactivity provided by new media, RAI offers a powerful feedback channel to users, which allows users to generate their own media, create their own stories and, finally, to participate in the media production process.

Locast offers to users the tools to build personalized itineraries, download the content in proximity of Points of Interests and watch them on their handsets in order to improve the overall tourist experience. Users can also perform a number of other actions such as contribute with new videos to Locast repository, follow recommended media itineraries, modify them and share experiences with their social network.



Comments

1 - [David Boardman](#)

Wed, Dec 2, 2009
@ 07:14

Thanks for the article, much appreciated.
I just wanted to point out that the project abstract of Locast Civic Media is here mixed with a previous deployment related to Tourism and the collaboration with RAI TV.

The last deployment regards Brazil and the collaboration with PUCRS university.

Please find more details on Locast Civic Media here:

<http://locast.mit.edu/civic/about/civic/>

And Locast platform:

<http://locast.mit.edu/civic/about/>

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